



# Jefferson Davis Hispanic Alumni Association

## SCHOLARSHIP FUNDRAISING CAMPAIGN

*"OUR DREAMS - OUR FUTURE"*

### DISTINGUISHED SPONSORSHIP LEVELS

Donation checks should be made payable to JDHAA and mailed to:  
Mary Helen Schmidt, Treasurer - 2016 Main Street, #2515 – Houston, TX 77002

[ALL DONATIONS MAY BE MADE IN MEMORY OR  
IN HONOR OF ANYONE OF YOUR CHOOSING]

#### HEADMASTER - \$3,000 and up

- ❖ Prominent recognition in all Gala materials and Scholarship Banquet Program
- ❖ Signage and recognition at the Gala
- ❖ Full-page color ad in ***Our Dreams - Our Future*** program book
- ❖ One table for 8 guests at Fundraising Gala (premium seating section)

#### COUNSELOR - \$2,000 to \$2,999

- ❖ Recognition in all Gala materials and Scholarship Banquet Program
- ❖ Signage and recognition at the Gala
- ❖ Full-page black and white ad in ***Our Dreams - Our Future*** program book
- ❖ Seating for eight guests at Fundraising Gala

#### MENTOR - \$1,000 to \$1,999

- ❖ Recognized at the Gala and Scholarship Banquet Program
- ❖ Seating for four guests at Fundraising Gala
- ❖ A ***Scholarship Award*** may be awarded in memory or honor of anyone of your choosing

#### **NEW→** MEMORIAL/HONORARY DONATIONS RECEIVED IN MEMORY/HONOR OF ANY ALUMNUS, FRIEND OR FAMILY MEMBER WILL BE RECOGNIZED IN THREE WAYS:

- ❖ Special section in Gala Program, Wall of Fame block in Gala Program and a special JDHAA *memorial/honorary* card will be mailed to a family member informing them of the memorial/honorary donation.

\* Contributions received by **September 1, 2020** will be acknowledged in the Program Booklet published for the Annual Fundraising Gala usually held in October.

*(continued on page 2 ~ Application for Ads & Wall of Fame)*

## **DONOR LEVELS (CONTINUED)**

**[ALL DONATIONS MAY BE MADE IN MEMORY/HONOR OF ANYONE OF YOUR CHOOSING]**

- \_\_\_\_\_ **Platinum Sponsor** - \$500.00 - \$999.00 scholarship donation - name appears in brochure under “Platinum Sponsors” and is advised of all functions
- \_\_\_\_\_ **Gold Sponsor** - \$250.00 - \$499.00 scholarship donation - name appears in brochure under “Gold Sponsors” and is advised of all functions
- \_\_\_\_\_ **Silver Sponsor** - \$100.00 - 249.00 scholarship donation - name appears in brochure under “Silver Sponsors
- \_\_\_\_\_ **Bronze Sponsor** - \$50.00 - \$99.00 Scholarship donation - name appears in brochure under “Bronze Sponsors

## **DAVIS/NORTHSIDE HS ALUMNI MEMBERSHIP DUES**

- \_\_\_\_\_ **Active Member** - \$15.00 annual fee per individual; **must attend at least six meetings per year**; voting privileges; name in annual Gala booklet; invitation to annual Scholarship and Officers’ Installation Banquet.
- \_\_\_\_\_ **Associate Member** - \$25.00 annual donation - does not have to attend meetings; is advised of all functions; voting privileges if present at a meeting; name in annual Gala booklet.
- \_\_\_\_\_ **Wall of Fame** - \$10.00 annual donation - name in Gala booklet; does not have to attend meetings; no voting privileges.

## **GALA BROCHURE AD**

***INFORMATION & MONEY MUST BE RECEIVED BY SEP. 1 (CHANGED YEAR TO YEAR)***

***ALL ADS MUST BE PAID FOR UPON SALE***

### **PRICES**

#### **Grayscale Ad (Black/White)**

☐ Full-Page Ad: \$100.00

☐ Half-Page Ad: \$50.00

☐ Quarter-Page Ad: \$25.00

☐ **Name on “Wall of Fame” page:- \$10.00 (per name)**\_\_\_\_\_

(name of school/org.) (Class year)\_\_\_\_\_

#### **Color AD**

☐ **Full-Page Color Ad: \$150.00**

☐ **Half-Page Color Ad: \$80.00**

☐ **Quarter-Page Color Ad: \$40.00**

***For More information contact: Rose Tobias Elrod at 832-248-8473 (leave a message)***

**Email: [r.elrod@att.net](mailto:r.elrod@att.net)**

***make checks payable to: JDHAA***

***Mailing address: c/o Mary Helen Schmidt, Treasurer  
2016 Main Street, #2515 – Houston, TX 77002***

*Over Thirty Years of Awarding Scholarships to JDHS/Northside HS Graduating Seniors*

JDHAA est. 1987 – Non-Profit 501(c) (3)